



Hawai'i Journal of Health & Social Welfare

Advertising Rate Card 2025

ISSUANCE

Frequency: Monthly via free email subscription, available for download at <http://www.hjmph.org>, and print copies mailed to paid subscribers.

DISTRIBUTION

American Association of Pediatrics, Hawai'i Chapter	200
American College of Physicians, Hawai'i Chapter	667
American Statistical Association, Hawai'i Chapter	200
Hawai'i Medical Association	695
Hawai'i Medical Service Assoc. Physicians (HMSA)	300
Hawai'i Nurses' Association, OPEIU Local 50	3,000
Hawai'i Psychiatric Medical Association	200
Hawai'i Public Health Association	250
Hawai'i State Department of Health	2000
John A. Burns School of Medicine Faculty Physicians	500
Kaiser Permanente	450
Myron B. Thompson School of Social Work	1,000
Philippine Medical Association Hawai'i	88
School of Public Health Alumni Association	425
Straub Department of Medicine	30
University of Hawai'i at Hilo, College of Pharmacy	400
University of Hawai'i Center on Disability Studies	100
University of Hawai'i School of Nursing	94
William S. Richardson School of Law	300

Total Distribution **10899**

ACCEPTANCE POLICY

All products, services, and ad copy are subject to approval by the publisher before insertion. Notice of cancellation must be received by space reservation date.

ADVERTISING OPPORTUNITIES

The Hawai'i Journal of Medicine & Public Health sells advertisement in the Journal and on the Journal's Webpage. Only Journal advertisers may purchase an ad on the web page.

CONTRACTS

Advertising space contracts based on 12-month period. Short rates and rebates will be made at the conclusion of the contract period, or at time of cancellation. Contracts may be canceled by written notice to publisher representative.

ADVERTISING RATES (COLOR)

Full Page	\$940
2/3 page	\$825
1/2 Page	\$550
1/3 page	\$385
1/6 page	\$315
Cover 2	\$980
Cover 3	\$970
Cover 4	\$1,010

FREQUENCY DISCOUNTS

3 X	3%
6 X	5%
9 X	7%
12X	10%

AD SIZES

(Maximum Width by Depth)

Full Page live:	7.5" x 10"
Bleed	8.75" x 11.25"
Trim:	8.5" x 11"
2/3 page	4.75" x 10"
1/2 page	7.25" x 4.875" or 4.75" x 7.5"
1/3 page	2.25 x 10" or 4.75" x 4.875"
1/6 page	2.25" x 4.875" or 4.75" x 2.375"

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Closing Dates 2025

Issue	Space Reservations	Materials
January 25	December 6	December 13
February 25	January 3	January 10
March 25	February 7	February 14
April 25	March 7	March 14
May 25	April 5	April 11
June 25	May 32	May 9
July 25	June 6	June 13
August 25	July 4	July 11
September 25	August 1	August 8
October 25	September 7	September 14
November 25	October 5	October 12
December 25	November 7	November 14

Digital Mechanical Formats

Press-ready PDF with all fonts and graphics fully embedded. Art delivery via email to hjhswhawaii.edu.